

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims
in the application:

Listing of Claims 1-41:

- 5 1. A matte liquid toner suitable for use in a liquid toner printer, comprising:
 a) a carrier liquid;
 b) toner particles comprising a resin; and
 c) substantially uncolored additive particles of average diameter between
1 and 20 micrometers dispersed in the resin, wherein the additive particles
10 make at least 10% of the toner particles, and comprise one or more of PTFE
 (teflon), PTFE wax, polyethylene wax, cross-linked poly-methyl-methacrylate,
 cross-linked poly-methyl-butylacrylate, and cross-linked poly-acryl-acrylate.
- 15 2.-7. (Canceled)
8. (Currently Amended) A matte toner according to ~~any of the preceding~~
 claims 1, wherein the additive particles make up between 10% and 20% by
 weight of the toner particles.
- 20 9. (Currently Amended) A matte toner according to ~~any of the preceding~~
 claims 1, wherein the additive particles make up between 20% and 40% by
 weight of the toner particles.
- 25 10. (Currently Amended) A matte toner according to ~~any of the preceding~~
 claims 1, wherein the additive particles make up at least 40% by weight of the
 toner particles.
11. (Currently Amended) A matte toner according to ~~any of the preceding~~
 claims 1, wherein the resin comprises at least one thermoplastic resin.

12. A matte toner according to claim 11, wherein at least one of the at least one thermoplastic resins has a melt flow index less than or equal to 100.

5 13.-16. (Canceled)

17. (Currently Amended) A matte toner according to ~~any of the preceding~~ claims 1, wherein the toner particles comprise a first resin, and the additive particles comprise a second resin that is incompatible with the first resin.

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18. A method of printing an at least partially matte image, on a printing media, the method comprising:

a) printing an image on the printing media, which image has a first gloss; and

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b) printing a layer of a substantially uncolored matte toner, the matte toner comprising additive particles, and when the toner is printed on a printing media, the presence of the additive particles causes the glossiness of the surface of the printing media to be less than 70% of the glossiness that the printed surface would have without the additive particles.

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19. A method according to claim 18, wherein printing the layer of matte toner comprises printing over the image.

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20. (Currently Amended) A method according to claim 18 ~~or claim 19~~, wherein printing the layer of matte toner comprises printing under the image.

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21. (Currently Amended) A method according to ~~any of~~ claims 18-20, wherein the matte toner is not printed on the entire image, thereby highlighting part of the image by leaving said part of the image glossier than the portion of the image where the matte toner is printed.

22. A method according to claim 21, and including printing a layer of an extra glossy toner that increases the gloss of the image on at least a portion of the part of the image not printed with matte toner.

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23. (Currently Amended) A method according to ~~any of~~ claims 18, ~~22~~ and including printing a plurality of images with at least two different degrees of glossiness selectively applied to different images, comprising:

printing a layer of a matte toner on images selected to have a lower degree
10 of glossiness, thereby reducing the glossiness of said images to a second lower degree of glossiness.

24. A method according to claim 23, and including printing a layer of an extra glossy toner on images selected to have a greater degree of glossiness.

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25.-27. (Canceled)

28. (Currently Amended) A method according to claim ~~27~~18, wherein printing a layer of matte toner comprises ~~printing matte toner in different manners~~
20 ~~comprises~~ printing matte toner covering different proportions of an area being printed.

29. (Currently Amended) A method according to ~~claim 27 or~~ claim ~~21~~18, wherein printing a layer of matte toner comprises~~printing matte toner in different~~
25 ~~manner~~~~s~~ ~~comprises~~ printing different numbers of layers of matte toner.

30. (Currently Amended) A method according to ~~any one of claims~~to claim 18
~~to 29~~, wherein the presence of the additive particles causes the glossiness of the surface of the printing media to be less than 50% of the glossiness that the
30 printed surface would have without the additive particles.

31. A method according to claim 30, wherein the presence of the additive particles causes the glossiness of the surface of the printing media to be less than 30% of the glossiness that the printed surface would have without the additive particles.

32. (Currently Amended) A method according to ~~any of~~ claims 18-34 wherein the layer of matte toner is printed using a matte toner according to ~~any of~~ claims 1-17.

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33. (Canceled)

34. A printer for printing both matte and glossy images on a same grade of printing media, comprising:

- 15 a) at least one reservoir holding colored toner;
 b) a reservoir holding a substantially uncolored matte toner according to ~~any of~~ claims 1-17; and
 c) a printing engine which applies toner from at least one of the at least one colored toner reservoirs to the printing media, thereby producing the
20 images from the colored toner, and selectively applies the matte toner to some of said printing media, thereby making some of the images matte images.

35. A printer according to claim 34, and including a reservoir holding an extra glossy toner, wherein the printing engine also selectively applies the extra
25 glossy toner to some of the printing media, thereby producing the glossy images.

36. (Currently Amended) A printer according to claim 34 ~~or claim 35~~, wherein the printing engine is configured to selectively apply the matte toner to only one

portion of the printing media, thereby producing images that have different degrees of glossiness in different areas thereof.

37. (Canceled)

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38. (Currently Amended) A printer according to ~~any~~ of claims 34-37, comprising a controller which controls the selective application of the matte toner to the printing media, thereby controlling the glossiness of at least a portion of each image.

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39. (Canceled)

40. (Currently Amended) A printer according to claim ~~39~~34, wherein the image comprises a plurality of pixels, and the print engine applies the matte toner to different fractions of the pixels to produce different degrees of glossiness.

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41. (Currently Amended) A printer according to claim ~~39~~34, wherein the print engine applies the matte toner to at least some of the printing media more than once, and applies different numbers of layers of the matte toner to produce different degrees of glossiness.

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